



12  
2011

**ART|BASEL 2011:** Designer of the Year - David Adjaye & Full Event Calendar

**VERBATIM:** W South Beach in the News **INTERVIEW:** Katy Stoka

**W HOTELS THE STORE:** M. Cohen, Jewellery Designer **W INSIDER:** The Dutch, from Soho to Sobe



# Welcome to South Beach and the Wonderful World of W!


**Art Basel**, the visual arts' most important European tradeshow, changed the U.S. arts landscape by opening its first satellite fair in Miami in 2002. Drawn by Miami's emerging role as a contemporary arts center, collectors, dealers, curators, artists and art enthusiasts gather here to enjoy Art Basel Miami Beach and the numerous fairs that have developed around it. Now in 2011, we celebrate the 10th year of Art Basel in Miami.

Take some time to enjoy some of the museums and private art collections that grace our city. In the pages that follow, we are pleased to present information on the fairs, museums, collections, art happenings and events that we hope will make your visit to Miami more memorable.

We also share everything you need to know about our resort's amenities and features. While you are with us, we hope that you will also enjoy the works of art displayed in our Living Room and throughout the resort. These works, by such greats as Andy Warhol, Jean-Michel Basquiat, Damien Hirst, Kenny Scharf, Christopher Wool and George Condo are on extended loan from the collection of Aby Rosen, one of the resort's owners.

Our amazing W talent are here to make your dreams come true.....do let us know what they are.

Have a wonderful stay!

  
George Cozonis  
General Manager

**Cover Image:** Magistral  
by Sebastian Errazuriz,  
courtesy of Cristina  
Grajales Gallery

Grove at W South  
Beach

at-a-glance

Center of the style universe, heart of the action laced with edgy cool and an eclectic mix of personalities that push the boundaries. Welcome to W South Beach, where you can walk out of the Atlantic Ocean and cross pristine white sands into a world of sizzling nightlife, world-class dining and hip shopping. Just a short walk away is Lincoln Road, lined with chic boutiques, retro-fabulous antique stores, funky galleries and cozy cafés, a low-vibe/high-art complement to Ocean Drive. Venture further and lose yourself in Miami's diverse cultural assemblage of neighborhoods, finding yourself with a delicious café con leche in Little Havana, an avant-garde art piece in the Bohemian cool Design District or fully immersed in retail therapy.

## MR CHOW

Celebrities and guests alike will enjoy a premiere dining experience in the most glamorous neighborhood of South Beach. Keeping with tradition of his other properties in Beverly Hills and New York City, the Michael Chow-designed restaurant is a design masterpiece displaying artwork from his renowned private collection. Authentic and aromatic, these Asian specialties will quench your every craving.

**6 PM - 12 AM (Sun - Wed)**

**6 PM - 1 AM (Thu - Sat)**

## THE DUTCH

New York restaurateurs Chef Andrew Carmellini, Josh Pickard and Luke Ostrom have brought their American restaurant and its roots-inspired cuisine to Miami Beach with the opening of The Dutch this November. The Dutch is a Restaurant, Bar and Oyster Room inspired by local cafes, country inns, corner taverns, neighborhood bistros, seaside shacks, roadside joints and the same mix of cultural influences that make Miami great. The menu features fresh fish and shellfish, choice meats, local produce and the best of what's around.

**Breakfast 7 AM - 11:30 AM (Mon - Fri)**

**7:30 AM - 12:00 AM (Weekends)**

**Lunch 12:00 PM - 4 PM (Daily)**

**Dinner 6 PM - 11:30 PM (Sun - Wed)**

**6 PM - 12 AM (Thu - Sat)**

## LIVING ROOM BAR

Not your average hotel bar. Meet, greet, flirt, play, sip and savor in this modern playground that is Caribbean cool perfected. Toast with gorgeous cocktails in the velvety setting or mingle on the terrace, a prime people watching spot.

**11:30 AM - Midnight (Sun - Wed)**

**11:30 AM - 2 AM (Thu - Sat)**

## GROVE

Lush landscaping, luxurious furniture and soothing lounge music make the Grove the ultimate place for hanging out, daydreaming and enjoying the warm Miami sun. At night, lounge with friends under sensual lanterns and enjoy the music from the pool or from Wall Lounge. The Grove is the ideal refuge for eating, drinking, relaxing and enjoying the outdoors.

**11 AM - Midnight (Daily)**

## WET POOLSIDE LOUNGE

Ready to get wet? Our pool and beach offer a luxurious tropical lounge complimented by first class service. Refreshing all natural cocktails, light fare, spa treatments and private cabanas are also available poolside. Soothing lounge music plays in the background as you lounge the day away in our serene water lounge and enjoy inventive cocktails under the moonlight.

**9 AM - Midnight (Sun - Wed)**

**9 AM - 2 AM (Thu - Sat)**

## POOLSIDE CABANAS

If sitting back in luxury is your thing, our private cabanas are equipped with flat screen TV's, high speed Internet access and other indulgent amenities. Feeling a snack attack or need a sip fix? We'll bring you natural cocktails and delectable light fare from the WET® Bar and Grille, for when the going gets hot.

**Please contact the concierge for cabana rates and reservations.**

## WHATEVER/WHENEVER®

Everything at W has been masterfully orchestrated to surround you with style, service, and comfort. Our Whatever/Whenever® team are dedicated and ready to provide you with whatever you want, whenever you want it.

## BEACH

Life's a beach when we give you full and seamless access from the hotel or WET® pools to the oceanfront. Beach Ambassadors make certain you have everything for R&R by the seashore - from umbrellas, chaise lounges and towels to gourmet beverage and food service for a glorious picnic. Go for spills and thrills in the water with our full range of water sports and activities.

## SWEAT (FITNESS CENTER)

Work out with body-toning weights and heart-pounding cardiovascular equipment. Then rejuvenate with a massage and soothe those muscles in the privacy of your guest room. Who says exercise can't be fun? Sweat is located on the fourth level and is available for complimentary guest use.

**24/7.**

## BLISS® SPA

Need some in'spa'ration? They've got you covered from head to toe. Bliss Spa boasts more than 7,000 sq ft of tension-fighting facilities at W South Beach. With a focus on waxing, skincare services, and manicures and pedicures, bliss south beach also provides massage and body treatments. Seven treatment rooms and bliss trademark touches such as rhythm & blues tunes, a retail beauty boutique, and the legendary brownie buffet, make bliss south beach the ultimate destination for stylish jet setters and spa and beauty-loving locals.

**Monday - Sunday 9AM - 9PM**



# VERBATIM

## LODGING HOSPITALITY

# W MAKES ITS MARK IN SOUTH BEACH.

BY ERIC STOESSEL

The only thing that hasn't changed is the address. The decades-old Holiday Inn no longer resides on the beachfront property at 2201 Collins Ave, on the northern fringe of South Beach. Now the W South Beach Hotel & Residences sits on the 3 ½ acre-plot of land between 22nd and 23rd avenues, which isn't considered the edge of South Beach anymore.

The W has become the epicenter, the hottest spot in a destination known for its sizzle.

When Robinson Callen finally decided to sell his Miami Beach Holiday Inn six years ago, he made buyer David Edelstein promise one thing: The New York City real estate developer had to build on the prime beachfront real estate and not flip the property.

The \$77-million acquisition of the Holiday Inn by Edelstein's Tristar Capital and joint-venture partner and fellow New Yorker Aby Rosen was a long time coming, just like the W to South Beach. Although Edelstein's deal with Callen was quickly consummated with a handshake, the courtship was a much longer process. For Starwood, finding the right spot and person to develop its stylish and design-led W brand in Miami, was a decade in the making.

After the purchase in 2005, the Holiday Inn was closed and then demolished a year later, making way for the 408-unit condo-hotel, the W South Beach. At the long-awaited grand opening in 2009, W brand leader Eva Ziegler boldly said the property would "serve as a flagship hotel for the W brand globally."

Despite opening in the midst of the worst recession since the Great Depression, the 20-story W South Beach stands tall: The hotel's occupancy is more than 80% this year, with some months topping 90%. Rates for a basic room start at \$500 a night during slow times and escalate all the way up to \$8,500 for penthouse suites during peak times. And more than \$240 million worth of condo units have been sold, despite opening in what Edelstein describes as "close to

the worst moment in the history of the financial world."

When basketball star LeBron James jilted Cleveland and took his talents to South Beach, his first stop was the W to celebrate with his new teammates and city. European soccer stars (Italy's Alessandro Nesta, for example), NBA and NFL players, tycoons and socialites from the U.S., Europe and Brazil have bought condo units. Celebrities like Tom Cruise, Leonardo DiCaprio, Bono and Jamie Foxx, to name just a few, have been spotted there and other A-list celebrities can be seen there on any given night.

The property has become the place to be. Its unique approach, from being developed as a condo-hotel to its cutting-edge design, nightlife and overall vibe, is now paying off for Edelstein and Starwood.

"South Beach needed a world-class hotel," says Edelstein, who was very familiar with the area as owner of real estate on nearby Lincoln Road. "It had great ones, but mostly all rehabs like the Delano, Raleigh and other smaller [boutiques] - well executed, but they still lacked, with small rooms and challenging views. I knew there was an opportunity."

He met with Callen, who was nearing 80s years old, for the first time in 2002 to discuss his beachfront property. South Beach was in the midst of a renaissance, beginning to inch north, and Edelstein knew he could win approval to tear down the plain-looking Holiday Inn. Demolishing buildings, or even building new, wasn't a given in the historic Art Deco

district, but Edelstein was confident because the Holiday Inn wasn't exactly historic, and it didn't resemble anything Art Deco.

Callen knew the site was underutilized, but he wasn't ready to sell his still successful hotel. Edelstein didn't give up, and the two became friends, even traveling together and partnering on some other real estate deals.

Then one day in 2005, Edelstein got the call. Callen was ready to sell. A year later, Edelstein cut another deal, this time with an old friend. "I knew Barry [Sternlicht] and I knew he wanted to be in Miami," says Edelstein, who also considered luxury brands like Peninsula, Four Seasons, Shangri-La and others for his condo-hotel. "He wanted it bad."

Sternlicht, who was on his way out of Starwood then, launched W in 1998 with the opening of the first property in New York. The luxury lifestyle brand known for its personality, design and nightlife, was almost by definition a perfect match for South Beach.

"If you think about markets W should be in, South Beach was always at the top of the list," says Carlos Becil, Starwood's vice president of North America brand management for W Hotels.

With the property and plan in place, it took another two years to get the project approved. Tristar and Rosen's RFW Holding secured a \$370-million construction loan from German lender Hypo Real Estate and ground was finally broken in 2007.

Seven years after Edelstein first contacted Callen and 11 years after Starwood launched the innovative brand, the W South Beach Hotel & Residences

celebrated its grand opening on July 14, 2009. It was the 31st W to open, the brand's first, and to date, only condo-hotel.

Unlike the famous boutique hotels lining Collins Avenue to the south, the W has two distinct advantages: It is on the beach and it has spacious, residential-sized rooms that come as a result of being built new — not repurposed from an older building — as a condo-hotel.

"The orientation and design of it is spectacular," says Scott Berman, the principal and industry leader for PricewaterhouseCoopers' hospitality & leisure practice. "You walk into those rooms and you feel like you are in a special resort."

The smallest guestrooms, at 574 square feet, would qualify as mini-suites in most hotels, boasts W General Manager George Cozonis. One-bedroom suites offer more than 1,000 square feet, the brand's Wow Suites feature two bedrooms and 2,000 square feet, and the Extreme Wow Suites offer three bedrooms and almost 3,000 square feet. A bi-level penthouse has a rooftop deck and small private pool.

Forty percent of the 408 units are suites, and all rooms feature a balcony with ocean views, thanks to the unique building design by famed architect Costas Kondylis that positions rooms on a 25-degree angle. Anna Busta of Studio B Design authored the interiors and the Living Room — W's take on the lobby — which features stunning artwork (Warhol, Basquiat, Damien Hirst, as examples) from collector Rosen, Edelstein's financial partner on the project.

Hotel business has been great. Edelstein proudly says it's operated in the black since



day one, and occupancy for the year tops 80%. The W is achieving an average daily rate index of 135 and a revenue-per-available-room index more than 150. In comparison to other Ws, Starwood's Becil says the South Beach property is in the top tier of the global portfolio performance wise.

The huge guestrooms at the W all feature ocean views.

Other W brand staples highlight the property, with a little South Beach flare. The Wet deck pool and outdoor area has become a "dynamic spot and extension of the Living Room," Becil says. It features fashion shows and music events, and the programming has been so successful the concept has been expanded to other Ws in similar locations.

The Wall nightclub has become one of the most exclusive locations in Miami, and if you can get in, it's the place you're bound to bump into someone you've read about in the gossip pages. Famed celebrity eatery Mr Chow draws a similar crowd, and a new restaurant, Dutch, will open at the W next month when Andrew Carmellini brings his popular New York City eatery from SoHo to SoBe.

An outdoor basketball court has become a favorite spot for Miami Heat players like Dwyane Wade, who celebrates his birthday with a huge bash at Wall every year, and other NBA stars.

Edelstein's favorite part of the hotel is the Grove, a garden area, inspired, he says, from "little old hotels in France with great gardens and lawn chairs." Developed by landscape artist Paula Hayes, the tranquil setting offers respite

from the sun and sizzle found everywhere else at the W.

"This is such a unique project, in every respect," says GM Cozonis. "David was involved in every phase of development, every aspect of design, which is really what has made this a special place. He really is the visionary behind this project ... This is his favorite home away from home."

The condo approach to hotel development so popular in Miami and other resort locations during the mid-2000s has slowed, and in almost all cases, stopped completely as a result of the collapse of the credit and real estate markets. Sales at the W have been slow and steady, but Dan Peek, a senior managing director at real estate advisory firm HFF, says patience in South Beach will yield big rewards.

Of the 408 units, all of which are being sold as condos, 158 have been sold through Sept. 30, according to Condo Vultures, a South Florida condo real estate tracking and analytics firm, for \$241 million.

"This has turned into a marathon, when the expectation was probably a sprint," says Peter Zalewski, founder and principal of Condo Vultures. Edelstein had \$300 million in presales before the economy collapsed in 2008. "It was a bitch," he says. "I lost a lot of weight, I was sweating over banks in Germany going under and I didn't know if I was getting funding. It was a very tough emotional fight to keep the property afloat and to open."

At the end of 2009, 43 of the 408 units had sold, and each quarter has since brought a minimum of 11 closings up to 23 in the third quarter of this year. Although 60% of the inventory is unsold, Edelstein says his

focus is "selling dollars, not units."

Through June 30, according to Condo Vultures, the units were selling for \$1,839 per square foot. The third-quarter numbers were down a little, to \$1,704, but Zalewski cautions that could be the result of the types of units being sold. And if not, he says, they're still overachieving.

Since the real estate boom began in 2003, 5,555 units were added in South Beach, and 1,177 remain unsold, according to Condo Vultures.

of the financial and real estate markets, [158] units is a stellar number," says Kevin Tomlinson, a vice president of ONE Sotheby's International Realty in Miami Beach. "If financing were abundant, that number would be higher. W South Beach has flourished and will be one of the most successful condo-hotels. The velocity of sales is really picking up and every owner I've chatted with is extremely happy with their purchase."

Approximately 65% of the buyers have been international,

true. The W South Beach has been a flagship location, drawing international guests from all over, while helping extend brand recognition and the global footprint.

"South Beach has a dynamic that few markets in the world have," says HFF's Peek. "It's at crossroads, with tremendous U.S. and North America demand, but you also have significant airlift, access and desire for Europeans. The new wealth in eastern Europe and South and Latin American markets has an affinity for South Beach."

W now has 41 properties open worldwide, with 28 in North America. Twenty-two are in the pipeline, and only one (Philadelphia) isn't an international location.

"Miami is such an international destination, this hotel is part of what has positioned the brand globally," says Cozonis, the GM. "At the same time, W has had a tremendous impact on the hotel. Our passion points are music, fashion, design, entertainment, and that's what Miami is known for. There is such a compatibility."

Whether the W has benefitted from the market's shift north, or been the driver of that, it's clear South Beach has evolved since the W's opening two years ago.

"The W has helped an area that seemed too far out of reach and too far north to walk five years ago," says Starwood's Becil, who as a child took family vacations to Miami and stayed at the old Holiday Inn at 2201 Collins Ave.

Edelstein kept his promise and even remains friends with Robinson Callen. The former owner, now into his 80s, has been back, Edelstein says, and loves the new property.

**"THE ORIENTATION AND DESIGN OF IT IS SPECTACULAR, YOU WALK INTO THOSE ROOMS AND YOU FEEL LIKE YOU ARE IN A SPECIAL RESORT."**

**SCOTT BERMAN, PRICEWATERHOUSECOOPERS'**

The average sales price of those was \$600 per square foot, making the W "rock stars — absolutely and positively rock stars," Zalewski says of the W's pricing premium.

The \$240 million in sales have allowed Edelstein to restructure his loan, which he says makes him "very comfortable with low leverage."

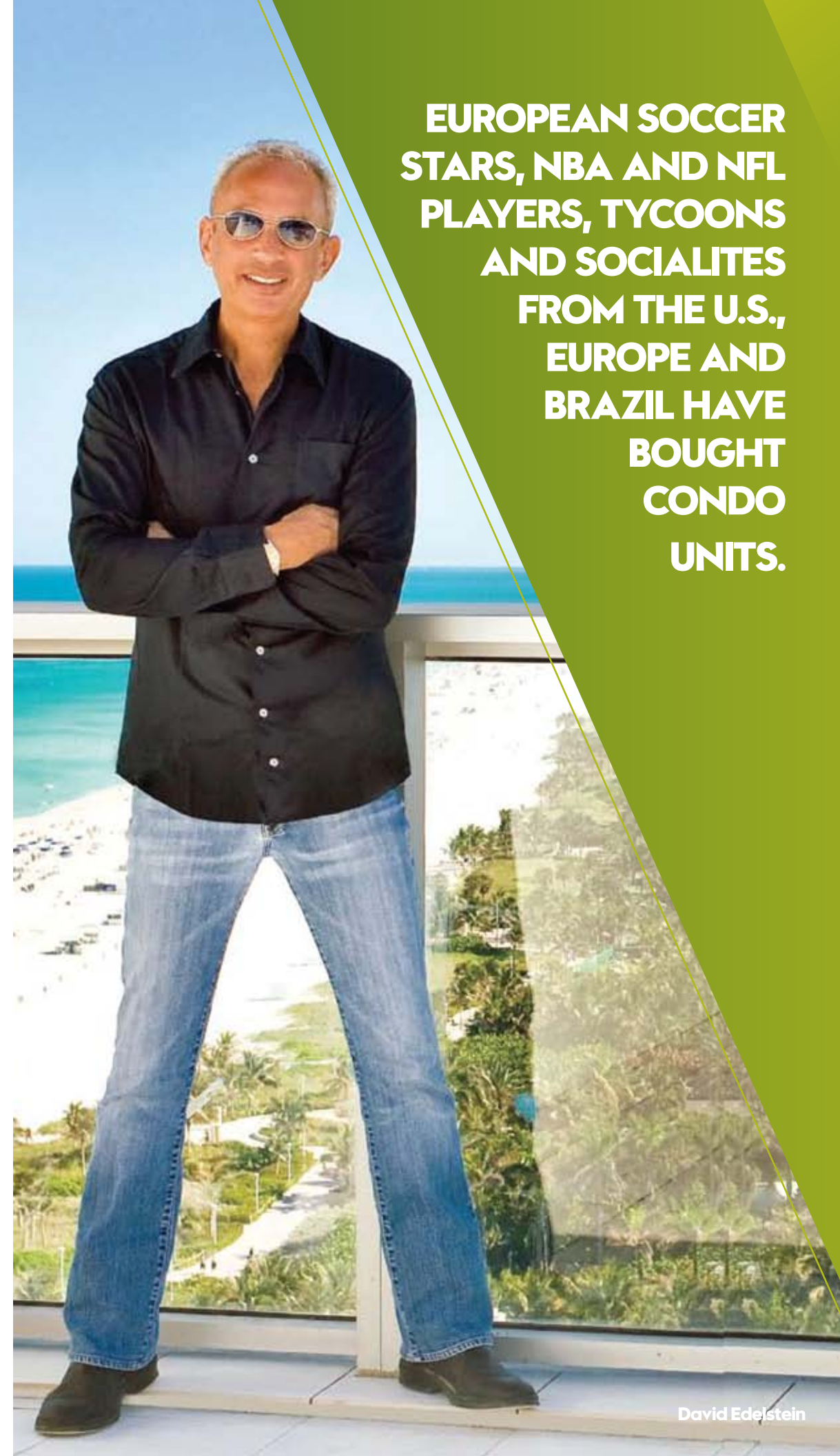
The rooftop deck on a penthouse suite

"Considering the contraction

and the units are being used as second and third vacation homes. Edelstein is personally invested as well, with a bi-level penthouse suite he bought for \$3.5 million that he uses monthly, and a \$2.5 million bungalow suite he has in the rental pool. Approximately 77% of the units sold have been placed in the rental program Starwood manages.

The success hasn't been just at the property level. The W brand has benefitted, proving Ziegler's bold early statement

**EUROPEAN SOCCER STARS, NBA AND NFL PLAYERS, TYCOONS AND SOCIALITES FROM THE U.S., EUROPE AND BRAZIL HAVE BOUGHT CONDO UNITS.**



David Edelstein





SOUTH BEACH

THE RESIDENCES

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FURNISHED OCEANFRONT  
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DAVID  
ADJAYE

Renowned for a focus on museum-quality exhibitions of collectible design from the world's top galleries, Design Miami/ has utilized the fair as a platform for architectural innovation since its inception, with its award-winning temporary structures, innovative exhibition designs and installations. Adjaye's use of architecture as a catalyst for generating community, his novel application of materials, and his diverse catalogue of projects that intersect architecture, design and art, complement Design Miami's objective of creating a forum that advances the discourse surrounding experimental design while encouraging visitors to connect and exchange ideas within its venue.

"Winning Designer of the Year is huge for me," says Adjaye. "To win an award like this from the design community is really significant because so much of my work is about crossing platforms. Being recognized this year, which culminates in all of the work and research I've been doing in Africa, is extremely meaningful."



The Award presented Adjaye with the opportunity to design a site-specific installation for Design Miami/ 2011. His pavilion, entitled Genesis will welcome visitors to the fair's temporary structure on Miami Beach. Given an open brief for the commission by Design Miami/, Adjaye has created a pavilion that introduces the essence of his architectural ideas to a wider public in a temporary context. Composed of hundreds of vertical wooden planks morphing into organic interior seating and opening up to the sky and surrounding environment, the triangular pavilion will serve as entryway to the fair, a community gathering area and a space for respite during the lively week. Choreographing these diverse functions in one structure exhibits Adjaye's ability to organize space in a way that effortlessly guides the user and creates an engaging spatial experience through a transcendent use of materials.

Adjaye was chosen by a diverse selection committee comprising individuals who significantly impact international design discourse: Maarten Baas, Baas & Den Herder Studio; Daniel Charny, Design Curator and Critic; Pierre Doze, Design Critic; Marianne Goebel, Director for Design Miami/; Brooke Hodge, Hammer Museum; Ellen Lupton, Maryland Institute of College of Art & Cooper-Hewitt National Design Museum; Ravi Naidoo, Design Indaba & Interactive Africa; Deyan Sudjic, Design Museum London; Noriko Takiguchi, Design Critic; Alexander von Vegesack, Vitra Design Museum & Boisbuchet.

"One thing that clearly sets David Adjaye apart from many of his contemporaries is the strong social agenda to his work," says Goebel. "The democratic approach to design is clearly a benchmark of what he does, but as you look more deeply, there are so many layers to David's work. His projects show a real sensitivity to materiality, not just aesthetically, but in a performative and emotive sense."

Based in London, with offices in Berlin and New York City, Adjaye is one of

the world's leading architects. His ingenious use of materials and unique ability to showcase light coupled with his democratized approach to the architectural process have helped establish his reputation as an architect with an artist's sensibility and vision. His many worldwide projects include the Moscow School of Management SKOLKOVO (winner of the 2011 First Prize Public Buildings IX ARCHIP International Architecture Award); The Museum of Contemporary Art in Denver, CO; the Nobel Peace Center in Oslo, Norway; flood-resistant houses in New Orleans for Brad Pitt's Make It Right Foundation; and the Stirling Prize-nominated Idea Stores in London, England. Adjaye's current projects include the design of the Smithsonian Institution's National Museum of African American Culture and History (NMAACH) on the National Mall in Washington, DC, set to open in 2015.

Tanzanian-born and of Ghanaian descent, Adjaye has also spent ten years traveling to 53 cities throughout Africa to document the continent within an urban context and address much of the world's lack of knowledge of the built

environment throughout the disparate countries of Africa. The resulting project, "Urban Africa: David Adjaye's Photographic Survey," includes over 36,000 pictures, 3,000 of which were displayed at London's Design Museum before traveling to other locations around the world.

David Adjaye's belief in working together with artists and other cultural thinkers has led to a number of notable collaborations on both building projects as well as exhibitions. The practice established its early reputation with a series of private houses where the artist was client, and this dialogue continues with recent public buildings, exhibitions and research projects. Adjaye Associates was responsible for: the exhibition design of the all-video SITE Santa Fe Eighth International Biennial Exhibition "the dissolve" (2010); Olafur Eliasson's "Your black horizon" light installation at the 51st Venice Biennale (2005); and Chris Ofili's "The Upper Room" exhibited (1999-2002 and 2010), which is now in the permanent collection of Tate Britain.

**"TO WIN AN  
AWARD LIKE THIS  
FROM THE DESIGN  
COMMUNITY  
IS REALLY  
SIGNIFICANT  
BECAUSE SO MUCH  
OF MY WORK IS  
ABOUT CROSSING  
PLATFORMS."**



# Art|Basel Miami Beach

Art Basel Miami Beach is the most important art show in the United States, a cultural and social highlight for the Americas. As the sister event of Switzerland's Art Basel, the most prestigious art show worldwide for the past 42 years, Art Basel Miami Beach combines an international selection of top galleries with an exciting program of special exhibitions, parties and crossover events featuring music, film, architecture and design.

From December 1 through 4, Miami Beach, Florida, will host the 10th edition of Art Basel Miami Beach, the most prestigious art show in the Americas. More than 260 leading galleries from North America, Europe, Latin America, Asia and Africa will take part, showcasing works by more than 2,000 artists of the 20th and 21st centuries.

To mark its 10th edition, Art Basel Miami Beach will inaugurate a new collaboration with the Bass Museum of Art on the Art Public sector, which will transform Collins Park with unique artworks and performances by renowned artists and emerging talents. For the first time, Art Video will be presented in SoundScape Park on the large-scale outdoor projection wall of the New World Center, designed by Frank Gehry. The free public viewings will be part of a number of special events and performances taking place across Miami Beach for the duration of the show to celebrate the 10th edition.

The exhibiting galleries are among the world's most respected art dealers, offering exceptional pieces by both renowned artists and cutting-edge newcomers. Special exhibition sections feature young galleries, performance art, public art projects and video art. The show will be a vital source for art lovers, allowing them to both discover new developments in contemporary art and experience rare museum-caliber artworks.

Top-quality exhibitions in the museums of South Florida and special programs for art collectors and curators also help make the event a special time for encountering art. And every year, a greater number of art collectors, artists, dealers, curators, critics and art enthusiasts from around the world participate in Art Basel Miami Beach - the favorite winter meeting place for the international art world.

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## ART FILM

Gerhard Richter Painting (2011)  
by Corinna Belz | 97' | United States premiere.

**Friday, December 2, 2011 | 8.30pm**

The screening is followed by a Q&A with Corinna Belz  
Colony Theatre, 1040 Lincoln Road, Miami Beach.  
Free public access, but seating is limited.  
Art Film is selected by Zurich film connoisseur This Brunner.

## ART BASEL CONVERSATIONS

Art Basel Conversations offers the show's public access to first-hand information on aspects of art collecting by facilitating direct encounters between leading personalities of the international art world. It is a forum that encourages the exchange of ideas through a series of platform discussions.

**Daily from December 1, to December 4, 2011 | 10-11am**

Panel Discussion, 11-11.30am | Meet the Panelists  
Miami Beach Convention Centre, auditorium adjacent to  
Info Zone D

## ART SALON

Art Salon is an open platform for discussion, with an emphasis in current themes in contemporary art, informal in its format yet international in scope. Art Salon encourages experimental roundtable discussions with an array of speakers ranging from artists and curators to authors and architects. The program offers an intimate experience for the audience to engage with prominent and thought-provoking guests on a variety of art-related topics.

**General admission ticket includes access to Art Salon.**

## ART VIDEO NIGHTS

Art Video features film and video works by today's most exciting international artists, presented by the galleries of Art Basel Miami Beach. Organized in association with London's Artprojx, Art Video will be screened in the SoundScape Park, on the 7,000-square-foot outdoor projection wall of the New World Center, as well as within five viewing pods inside the Miami Beach Convention Center. Selected by David Gryn, Director of Artprojx. For the outdoor screenings at the New World Center, Artprojx has selected six programs running over three nights.

**New World Center, SoundScape Park**

**Free public access | Limited seating is available;**

Food and beverage available from Atelier Monnier

## ART PUBLIC OPENING NIGHT

**Wednesday | November 30 | 8-10pm**

Art Public Opening Night will feature special performances by Theaster Gates and the Black Monks of Mississippi, Sanford Biggers and Moon Medicine and the Alalão collective presenting Ronald Duarte.

**8pm | A Sermon On Art History by Theaster Gates and The Black Monks of Mississippi.**

**9pm | Mixtape by Sanford Biggers and Moon Medicine**

**10pm | Alalão presents Nímbo Oxalá by Ronald Duarte**

**Collins Park and Oceanfront, Miami Beach.**  
**Free public access.**

**Daily Collection****The Margulies Collection at the Warehouse**

Sculpture: Nancy Rubins, Bruce Nauman, Yuichi Higashionna, Kaz Oshiro, Izaak Zwartjes; Photography: Mary Ellen Mark, John Baldessari, Jonathan Monk, Ed Ruscha; Video: Hiraki Sawa, David Claerbout, Antonia Wright & Ruben, Millares; Painting: Gregor Hildebrandt, Lawrence Carroll, Justin Beal Permanent Installations: Ernesto Neto, Olafur Eliasson, Donald Judd, Magdalena Abakanowicz, George Segal, Michael Heizer, Richard Serra, Sol LeWitt, Isamu Noguchi, Michelangelo Pistoletto, John Chamberlain.

**Nov. 29 - Dec. 5, from 9am, The Margulies Collection at the Warehouse, 591 NW 27 Street, Miami.**

**De la Cruz Collection Contemporary Art Space**

Works from the collection. Project room: 'Maintain Right' by Miami artists Justin Long and Robert Lorie.

**Nov 29 to Dec 4, from 9am daily. 23 NE 41 Street, Miami Design District.**

**CIFO**

'Frames and Documents: Conceptual Practices'. Selections from the Ella Fontanals-Cisneros Collection. Curated by Jesús Fuenmayor and Philippe Pirotte.

**Nov 30, Dec1, 3, 4, from 9am to 12 noon daily. Cisneros Fontanals Art Foundation, 1018 North Miami Avenue, Miami. Free public access**

**Rubell Family Collection**

American Exuberance

**Nov. 30 - Dec. 4, from 9am 95 NW 29 Street, Miami.**

**Daily Program December 1-4, 2011****Art Basel Conversations**

Intimate conversations with today's leading artists, collectors, curators and museum directors.

**10am to 11am, Miami Beach Convention Center, in the auditorium adjacent to Entrance D. Free public access.**

**Art Basel Miami Beach**

The International Art Show, featuring exhibitions by more than 250 leading galleries, presenting premier artworks of the 20th and 21st centuries in the Art Galleries, Art Nova, Art Positions and Art Kabinett sectors.

**12 noon to 8pm, Miami Beach Convention Center.**

**Art Salon**

Discussion Forum featuring wide-ranging hourly program of artist talks, book signings, panels and presentations. General admission to Art Basel Miami Beach includes complimentary access to Art Salon.

**Miami Beach Convention Center, in the auditorium adjacent to Entrance D. 1pm to 6pm.**

**Art Public**

Outdoor sculptures, site-specific installations and public artworks. Curated by Christine Y. Kim, Associate Curator at Los Angeles Contemporary Museum of Art. Free public access.

**Collins Park. All day.**

**November 29, 2011****Art Public Preview**

Outdoor sculptures, site-specific installations and public artworks. Curated by Christine Y. Kim, Associate Curator at Los Angeles Contemporary

Museum of Art and produced in collaboration with the Bass Museum of Art. Collins Park, Miami Beach.

**Collins Park, Free public access. 4pm to 7pm**

**MOCA Reception**

Opening of 'Mark Handforth: Rolling Stop' / Knight Exhibition Series. Hosted by Bonnie Clearwater, Executive Director and Chief Curator, MOCA.

**7pm to 9pm, Museum of Contemporary Art, 770 NE 125 Street, North Miami. Access with VIP Cards, exhibitor pass and press pass.**

**November 30, 2011****Bass Museum of Art Reception**

'Erwin Wurm: Beauty Business'. Hosted by Silvia Karman Cubiñá, Executive Director and Chief Curator, Bass Museum of Art.

**2100 Collins Avenue, Miami Beach. Access with Bass Museum invitation, Bass Museum membership Cards, VIP Cards, exhibitor pass and press pass. 8pm to 11pm**

**Opening Art Public Night**

Special performance program.

**Collins Park, Miami Beach. Free public access. 9pm to 12 midnight**

**December 1, 2011****Rubell Family Collection**

Private View, 'American Exuberance'. Opening with Interactive Food Installation by Jennifer Rubell. Hosted by the Rubell Family.

**9am to 12 noon 95 NW 29 Street, Miami. Free public access.**

**Visit, World Class Boxing**

Exhibitions by Jillian Mayer, 'Love Trip: A Triptych on Love' and Jack Strange, 'g'.

Hosted by Debra and Dennis Scholl.

**170 NW 23rd Street, Miami. Free public access. 9am to 12 noon**

**Artist Studio Visits in Wynwood**

Including visits to the studios of: Timothy Buwalda, Enrique Martinez Celaya, Ernesto Oroza, Bert Rodriguez, George Sanchez, Magnus Sigurdarson and the 70 artist studios of The Bakehouse Art Complex.

**9am to 12 noon. The Bakehouse Art Complex. Free public access.**

**Art Basel Conversations Premiere | Artist Talk**

The Art Basel Conversations premiere offers an intimate conversation with one of today's leading artists. Speakers will be available for informal discussion after the panel.

**10am to 11am. Miami Beach Convention Center, in the auditorium adjacent to Entrance D. Free public access.**

**Art Basel Miami Beach**

The International Art Show, featuring exhibitions by more than 250 galleries, presenting premier artworks of the 20th and 21st centuries in the Art Galleries, Art Nova, Art Positions and Art Kabinett sectors.

**12 noon to 8pm. Miami Beach Convention Center.**

**Art Salon**

Discussion forum featuring wide-ranging hourly program of artist talks, book signings, panels and presentations.

**1pm to 6pm . Miami Beach Convention Center, in the auditorium adjacent to Entrance D. General admission to Art Basel Miami Beach includes complimentary access to Art Salon.**

**MAM Reception**

'American People', 'Black Light: Faith Ringgold's Paintings of the 1960's', 'Between Here and There: Modern and Contemporary Art from the Permanent Collection'; 'Anchor Gallery: Enrique Martinez Celaya - Schneebett'. Hosted by Thom Collins, Director, MAM and MAM Contemporaries.

**8pm to 12 midnight. Miami Art Museum, 101 West Flagler Street, Miami. Access with special invitation, VIP Cards, exhibitor pass.**

**December 2, 2011****Artist Studio Visits in Miami Design District**

Including visits to studios of: Bhakti Baxter, Jim Drain, Naomi Fisher, FriendsWithYou, Adler Guerrier, Jason Hedges, Jay Hines, Cristina Lei Rodriguez, Nick D. Lobo, Martin Oppel, Tao Rey, Leyden Rodriguez-Casanova, Oliver Sanchez, Frances Trombly and Legal Art.

**9am to 12 noon. Locust Projects, 155 NE 38th Street and BasFisher Invitational, 180 NE 39th Street, Suite 210, Free public access.**

**Art Basel Conversations Public / Private**

The Evolution of Museum Missions. Intimate conversations with today's leading artists, collectors, curators and museum directors. Speakers will be available for informal discussion after the panel.

**10am to 11am. Miami Beach Convention Center, in the auditorium adjacent to Entrance D. Free public access.**

**Art Basel Miami Beach**

The International Art Show, featuring exhibitions by more than 250 galleries, presenting premier artworks of the 20th and 21st centuries in the Art Galleries, Art Nova, Art Positions

and Art Kabinett sectors.

**12 noon to 8pm. Miami Beach Convention Center.**

**Art Salon**

Discussion forum featuring wide-ranging hourly program of artist talks, book signings, panels and presentations.

**1pm to 6pm . Miami Beach Convention Center, in the auditorium adjacent to Entrance D. General admission to Art Basel Miami Beach includes complimentary access to Art Salon.**

**Reception at The Wolfsonian-Florida International University**

'Liberty, Equality, and Fraternity' organized by The Wolfsonian, drawn from the collection of the Centre national des arts plastiques, France. Installation conceived in collaboration with Matali Crasset, M/M Paris (Michael Amzalag and Mathias Augustyniak), and Alexandra Midal; 'Manifest and Mundane: Scenes of Modern America from The Wolfsonian Collection', 'Art and Design in the Modern Age: Selections from The Wolfsonian Collection'. Hosted by Cathy Leff, Director.

**8pm to 11pm. The Wolfsonian-Florida International University. 1001 Washington Avenue, Miami Beach. Access only with VIP Cards, exhibitor pass, press pass and Wolfsonian Museum invitation.**

**Art Film**

An evening devoted to a single film with strong ties to the artworld, curated by Zurich film connoisseur This Brunner, and followed by a panel discussion with key figures in the film's production.

**8.30pm. Colony Theatre, 1040 Lincoln Road, Miami Beach.**

**Free public access, but seating is limited**

**December 3, 2011****Visit of Artist Studios**

View the studios of Carlos Betancourt, Robert Chambers, Lynn Golob Gelfman, Maria Martinez-Cañas, Beatriz Monteavaro, Gean Moreno, Gavin Perry, Mette Tommerup and Michael Vasquez.

**9am to 12 noon. Free public access. Maps of studio locations available by request via artiststudiovisit@gmail.com**

**Vizcaya Museum and Gardens**

'Jungle Sweat, Roseate' by Naomi Fisher. 9.30am to 10.30am | Breakfast Reception. 10.30am | Performance staged by the artist. Also on view: 'Archetype Vizcaya' by Ernesto Oroza. Hosted by: Joel Hoffman, Executive Director, and Flaminia Gennari-Santori, Deputy Director of Collections and Curatorial Affairs.

**9.30am to 12 noon. 3251 South Miami Avenue, Miami. Access with special invitation, VIP Cards, exhibitor pass and press pass.**

**Art Basel Conversations**

Collector Focus | Art Basel Miami Beach and South Florida: A Decade of Transformation. Speakers will be available for informal discussion after the panel.

**10am to 11am. Miami Beach Convention Center, in the auditorium adjacent to Entrance D. Free public access.**

**Art Basel Miami Beach**

The International Art Show, featuring exhibitions by more than 250 galleries, presenting premier artworks of the 20th and 21st centuries in the Art Galleries, Art Nova, Art Positions and Art Kabinett sectors.

**12 noon to 8pm. Miami Beach Convention Center.**

**Art Salon**

Discussion forum featuring wide-ranging hourly program of artist talks, book signings, panels and presentations.

**1pm to 6pm . Miami Beach Convention Center, in the auditorium adjacent to Entrance D. General admission to Art Basel Miami Beach includes complimentary access to Art Salon.**

**December 3, 2011****Fairchild Tropical Botanic Garden Brunch**

Will Ryman at Fairchild Tropical Botanic Garden, hosted by Lin Lougheed and Bruce Greer.

**9am to 12 noon. 10901 Old Cutler Road, Coral Gables. Access only with VIP Cards and exhibitor pass.**

**Frost Art Museum**

Breakfast in the Park, featuring an informal lecture by artist Joel Perlman and the exhibition 'COLOR on ROLOC', a collaboration of The Frost Art Museum at FIU, Miami, and the Museum of Contemporary Art, Buenos Aires (MACBA). Curator event with Constanza Cerullo at 11am. Hosted by Carol Damian, Director.

**9.30am to 12 noon. The Patricia and Phillip Frost Art Museum at FIU. SW 107th Avenue and 8th Street, Miami. Free public access.**

**Lowe Art Museum Brunch**

'China: Insights'. Lecture by Curator A.D. Coleman following brunch. Hosted by Brian A. Dursum, Director, Lowe Art Museum.

**10am. University of Miami, 1301 Stanford Drive, Coral Gables. Free for Art Basel VIP Card holders and exhibitors.**



**Art Basel Conversations**

The Future of Artistic Practice  
The Artist as Poet Speakers  
will be available for informal  
discussion after the panel.

**10am to 11am. Miami Beach  
Convention Center, in the  
auditorium adjacent to  
Entrance D. Free public access.**

**Art Basel Miami Beach**

The International Art Show,  
featuring exhibitions by more  
than 250 galleries, presenting  
premier artworks of the 20th  
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**12 noon to 8pm. Miami Beach  
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**Art Salon**

Discussion forum featuring wide-  
ranging hourly program of artist  
talks, book signings, panels and  
presentations.

**1pm to 6pm . Miami Beach  
Convention Center, in the  
auditorium adjacent to  
Entrance D. General admission to  
Art Basel Miami Beach includes  
complimentary access to Art  
Salon.**

**Other Events****November 30 to December 2****Design Miami/ Design Talks**

The Design Miami Design Talks  
are free and open to the public.  
Exploring the issues surrounding  
contemporary design practice  
and collecting, Design Miami  
hosts panel discussions and  
interviews with luminaries from  
the worlds of design, art, fashion  
and architecture.

**6pm to 7pm. Meridian Avenue  
and 19th Street, adjacent to the  
Miami Beach Convention Center,  
Miami Beach.**

**November 30 to December 4****Downtown Miami-Dade  
Public Art Projects**

View works by artists including  
Claes Oldenburg-Coosje van  
Bruggen, Edward Ruscha, Isamu  
Noguchi, Raymond Duchamp-  
Villon, Roberto Behar and  
Rosario Marquardt, Ronald  
Bladen, and José Bedia,  
amongst others.

**9am to 12 noon. Downtown Miami.  
Free public access, self-guided  
tours. Brochure and maps of  
selected works available at the  
VIP Desk.**

**November 30 to December 4****Design Miami/**

The global forum for collectible  
design, presenting the best  
international galleries, exhibiting  
museum-quality historical and  
contemporary furniture, lighting  
and objets d'art.

**Access with Design Miami VIP  
Cards and Art Basel Miami  
Beach VIP Cards. 12 noon to 8pm.  
Sunday 12 noon to 6pm. Meridian  
Avenue and 19th Street, adjacent  
to the Miami Beach Convention  
Center, Miami Beach.**

**December 1 to 4****Hotbead Miami**

Presented by Wet Heat Projects.  
Installations and performances  
by New World School of the Arts  
Students.

**8pm to 10pm. New World School of  
the Arts at Artseen, 2215 NW 2nd  
Avenue, Miami. Free public access.**

**December 2****'Global Caribbean III: Haiti,  
Royaume de ce Monde'**

Brunch served at 11am, access  
with VIP Cards, exhibitor and  
press passes only.

**10am. Little Haiti Cultural Center,**

**260 NE 59 Terrace, Miami**

**Information | Kathleen Murphy,  
Executive Director, Haitian Cultural  
Arts Alliance,**

**December 2****ArtCenter/South Florida**

'Center of Attention: New Work  
by Current Artists in Residence'.

**8pm to 10pm. 800 Lincoln Road  
at Meridian Avenue, Miami Beach.  
Free public access.**

**December 3****MAM Ball**

Annual fundraising gala event of  
the Miami Art Museum.

**7pm to 12 midnight**

Crash the Ball after party.

**11pm. Ticket purchase required for  
both event and after party.**

**December 4****Museum of Art Fort  
Lauderdale**

Director's Breakfast celebrating  
newly commissioned wall  
paintings by Arturo Herrera,  
Roberto Behar and Rosario  
Marquardt, Gavin Perry and Jen  
Stark. Also on view 'Primordial:  
Paintings and Sculpture by  
Isabel De Obaldia, 1985-2011'  
and 'Offering of the Angels:  
Paintings and Tapestries  
from the Uffizi Gallery'. Hosted  
by: Irvin Lippman, Executive  
Director, Museum of Art Fort  
Lauderdale.

**9am to 12 noon. One East Las Olas  
Boulevard at Andrews Avenue,  
Fort Lauderdale. For VIP Card  
holders and Museum members  
at the Director's Circle level and  
above.**

**December 4****Brunch and Tour of the  
Adrienne Arsht Center**

Highlighting the Miami-Dade Art

In Public Places installations by  
José Bedia, Cundo Bermudez,  
Gary Moore, Anna Valentina  
Murch and Robert Rahway  
Zakanitch. Also on view is an  
exhibition from New York's  
Lincoln Center for the  
Performing Arts, featuring fine-  
art editions by many artists,  
including works by Jennifer  
Bartlett, Chuck Close, Robert  
Longo, Elizabeth Murray and  
Donald Sultan.

**10am to 12 noon. Light brunch will  
be served in the Carnival Studio  
Theater Lobby inside the Ziff Ballet  
Opera House. 1300 Biscayne Blvd.**

**December 4****Parodi Lecture in the  
Philosophy of Art**

'Portraits and Death: Rendering  
Absence and Loss in Art'.  
Miami Art Museum and University  
of Miami, Department of  
Philosophy present Cynthia A.  
Freeland, Professor and Chair,  
Department of Philosophy,  
University of Houston, Texas.

**11am to 1pm. Miami Art Museum,  
101 West Flagler Street, Miami.  
Lecture is free to the public  
and begins at 11.30am, with  
refreshments served afterwards.**

**Image:** Shell Chair  
by Poul Kjærholm,  
courtesy of Bahl fotografi

**Image:** Chaise Longue Flugstol by  
Erling Christoffersen, courtesy of  
Galerie Maria Wettergren





SOUTH BEACH

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SOUTH BEACH



A former business consultant, she now leads the ONE Sotheby's International Realty sales team for The Residences at W South Beach, where she set a new standard for sales excellence at the property which created a new benchmark for South Beach living. We sit down with her to gain some insights into the secrets of her success and to learn more about what makes this property stand apart from the rest.

#### What is your position here at W South Beach?

I am the Director of Sales for The Residences at W South Beach. I am fortunate enough to lead an exceptionally talented team - Harvey Daniels, Sivan Koster, Liza Lamar, Chris Leavitt. They have been responsible for closing \$250 million in sales during the past two years at a market-leading \$1600/per square foot average; they are simply the best of the best! Our success can be attributed both to the substance and quality of the product and the meaningful relationships we form with our customers and brokers.

#### What does your regular work day look like?

The beauty of this job is there really is no regular work day. There is so much variety in what I do - from meeting with brokers, developers Tristar Capital and RFR Holding, W South Beach management and Talent, and my team to working with existing owners and new and existing customers. I also host networking events on a regular basis.

#### What sets the Residences at W South Beach apart from all the other luxury condominiums currently on the market?

It's something I like to call "the perfect storm" - the meeting of location, design, views, amenities, and service. But more than that, this particular property has incredible soul driven by the mix of fascinating people who come here to relax, re-charge, re-invent, and enjoy life. It truly has a special vibe that is intangible. It's something you can't quite put your finger on, but you feel it once you arrive here. The developers of this property are true visionaries; they really are inspiring. They travelled the world, visited the most amazing resort properties and locations around the globe, and then fused the best parts of their experiences to create W South Beach Hotel & Residences. They brought a different level of sophistication and edgy elegance to the cool that is South Beach.

#### What is a typical owner at W South Beach like?

We have an amazing eclectic group of owners that are both domestic and international. Forty percent of our international buyers are Brazilian. We also have a lot of European buyers from Italy, United Kingdom, Turkey and France. It's amazing to see the types of buyers that we have, who are all at the top of their industry; everyone from a top athlete to one of the most influential architects of our time to a member of one of the most important jewelry families in Europe to a gentleman who runs one of the oldest, most venerable fashion houses in Italy. The majority of buyers in 2011 are repeat buyers from 2009 or 2010.

#### What are the most amazing aspects of the lifestyle that the Residences offer?

This really is the effortless vacation property. Owners are flying between New York, Brussels, Paris, and Sao Paulo for business and don't want to worry about their third or fourth home; they don't want to have to think about it. They just want to know it's being taken care of. Thanks to the extremely successful Residential Management Program, they never have to give their property's care a moment's thought, so W South Beach is exclusively for enjoyment. On property we have a dedicated W Residential Services team with W Residential Insiders and W Residential Concierges who are totally focused on making the lives of owners easier and more fulfilling. Our owners are so very impressed with the white glove Residential Services team, which is hardly surprising given the caliber of these individuals. They have been trained in some of the finest hotels in Europe, speak five languages among them, and perhaps most importantly are genuinely pleased to serve which is reflected in the warmth and sincerity of their manner and delivery.

In addition to her position at ONE Sotheby's International Realty, Katy Stoka also holds philanthropic roles on the board of International Crisis Aid, bringing awareness to human trafficking, and Friends of the New World Symphony in Miami Beach. She resides in Miami Beach with her husband Dario and two boys, Massimo and Enzo.

selling the  
**HIGH**

**KATY STOKA IS ONE OF MIAMI'S MOST ACCOMPLISHED AND ADMIRERED LUXURY RESIDENTIAL DEVELOPMENT SALES PROFESSIONALS.**

## Sound Check

### UPCOMING CONCERT HIGHLIGHTS

#### DECEMBER 2011

**1<sup>st</sup> Smokey Robinson - 8:00pm**  
Hard Rock Live Seminole Hotel & Casino

**2<sup>nd</sup> Jesus Adrian Romero - 7:30pm**  
American Airlines Arena

**5<sup>th</sup> Daryl Hall & John Oates - 8:00pm**  
Hard Rock Live Seminole Hotel & Casino

**5<sup>th</sup> Janet Jackson - 9:00 pm**  
The Fillmore

**6<sup>th</sup> Paul Simon - 8:00 pm**  
Hard Rock Live Seminole Hotel & Casino

**9<sup>th</sup> Trans-Siberian Orchestra - 8:00 pm**  
American Airlines Arena

**31<sup>st</sup> Paul Anka New Year's Eve - 10:30 pm**  
Hard Rock Live Seminole Hotel & Casino

#### JANUARY 2012

**20<sup>th</sup> ABBA the Concert- 8:00 pm**  
The Fillmore

#### FEBRUARY 2012

**14<sup>th</sup> Andrea Bocelli - 8:00 pm**  
Bank Atlantic Center

#### MARCH 2012

**2<sup>nd</sup> & 3<sup>rd</sup> Michael Jackson  
THE IMMORTAL World Tour  
by Cirque du Soleil - 8:00 pm**  
American Airlines Arena



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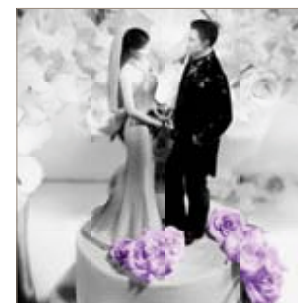
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# W

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WOWVOWS

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M

Rhinestone Fish Ring  
by Noir \$138



COHEN  
Jewellery Designer

Maor Cohen was born and raised in a small beach village in the North of Israel. As a young teenager, he began designing and selling simple jewelry as a way of earning some extra cash to buy ice cream at the corner parlor. He earned his first job stringing beads in a local jewelry store. During his long working hours he began designing his own pieces. The storeowner noticed Cohen's natural talent and unique sense of style and fashion, and promoted him to designer. His talent quickly became recognized, and many of the store's clients began custom ordering pieces from him.

Cohen then decided to take some time to travel the world and gain inspiration from surrounding cultures. After exploring and spending much time in Europe and Central America, he eventually ended up in Los Angeles and incorporated matchless pieces he had collected from his travels into his work.

Cohen's up and coming unisex line is an easy wear for both men and women. His combinations of leather and silver offer a rough yet delicate and trendy upscale appearance, and are great for layering.

M.Cohen pieces have been rocked by celebrities such as Johnny Depp, Orlando Bloom, Justin Timberlake, Rachel McAdams, Richie Sambora and Jon Bon Jovi, Buckcherry, Colin Farrell, Charlize Theron, The Jonas Brothers, Kanye West, Alice In Chains, Ne-Yo, Lebron James, Lauren Conrad, Ashley Tisdale, Robin Thicke, Colbie Caillat, Jesse Metcalfe, David Cook, Kelly Clarkson, Dwayne 'The Rock' Johnson, and many more. They have also been featured in films and television shows including True Blood, Dexter, The Hills, American Idol, The Next Great American Band, Hancock, The Game Plan, Friends With Benefits, and magazines such as Us Weekly, Star, In Touch, OK, 944, Antenna, LA Confidential, and Spin. Cohen invites you to view his up and coming one of a kind collection in-store at W South Beach.



Small Skull Bracelet  
by M Cohen Designs  
\$188



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Love. Life. Luxury. Lounging. Whatever your "L" may be, L\*SPACE by Monica Wise delivers stylish silhouettes, bold statement prints, an eclectic color palate, and a summer-getaway worthy collection of loungewear for 2012. Known for designing curve-enhancing styles with the primary focus on the detail, L\*SPACE is all about turning heads. Inspired by the great outdoors, the new collection fuses nature with its pure energy of organic elements and color.

# RED HOT

L\*Space Swimwear  
by Monica Wise

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at W Hotels The Store.



Left Page - **Riviera One Piece by L SPACE** \$142  
Right Page - **Ava Beach Poncho by L SPACE** \$176  
Above Left - **Callisto Jumper by L SPACE** \$142  
Above Center - **Camilla Dress by L SPACE** \$145  
Above Right - **Audrey Halter Swimsuit by L SPACE** \$142



**NYE**

# NEW YEAR'S EVE

## AT W SOUTH BEACH

WET AT W SOUTH BEACH  
HOSTS "JACKED 2012"  
NEW YEAR'S EVE MIAMI

WALL MIAMI LOUNGE  
CELEBRATES NEW  
YEAR'S EVE  
WITH ALESSO

### JACKED 2012

WET at W South Beach is proud to present its "Jacked 2012" New Year's Eve Celebration. The poolside party will feature sounds by Grammy Award-winning music producer AFROJACK, along with Bobby Burns. Guests will welcome 2012 in decadent fashion as the hotel's outdoor oasis is transformed into a fully functioning nightclub, featuring lounge seating atop a glass-covered pool deck, oversized LED screens and laser lighting.

Beginning at 9 p.m., DJs Bobby Burns and additional talent from AFROJACK's WALL RECORDS LABEL will start the final countdown to the new year with their progressive house and electro beats. A surprise guest host will also be on hand to serve as MC as the clock strikes 12, with the highly touted AFROJACK - listed at the No. 7 spot of DJ Mag's "Top 100 DJs of 2011" - on deck. The ever popular 'Take Over Control' DJ opened the year by remixing Ian Carey and Snoop Dogg's single 'Last Night' to great acclaim, before being featured on Pitbull's No. 1 hit-single 'Give Me Everything,' and will be sure to keep the masses dancing at WET through 2 a.m.

Individual tickets to WET and VIP table reservations are available for purchase and include premium open bar from 9pm to midnight as well as a champagne toast.

**For individual ticket purchase and  
VIP table reservations, visit  
[www.nyewsouthbeach.com](http://www.nyewsouthbeach.com).**

### ALESSO AT WALL

WALL at W South Beach will feature beats by Alesso, the protégé to Swedish House Mafia's Sebastian Ingrosso, who exploded onto the international DJ scene one year ago.

New York City native Orazio Rispo will kick off the fete and wind down the final moments of 2011 with an electric mix of house beats. He will be followed by Alesso, the 20-year-old rising star that has become known for his original productions, remixes and fresh style of DJing. He has already played at some of the world's biggest dance events this year - including Creamfields, Tomorrowlands, Electric Daisy and alongside Swedish House Mafia in Pacha, Ibiza - so it is only fitting that he end the year off at the decadent celebrity hotspot. Revelers will groove into the early hours with tracks such as 'Calling,' his most recent collaboration with Ingrosso, which reached the No. 2 spot on the electronic music community's revered Beatport.com immediately upon release.

Individual tickets and VIP table reservations are available for purchase and include premium open bar from 9pm to midnight as well as a champagne toast.

**For individual ticket purchase and VIP table reservations, visit  
[www.nyewsouthbeach.com](http://www.nyewsouthbeach.com).**



W South Beach welcomes  
Chef Andrew Carmellini,  
and The Dutch!

# SOHO TO SOBE

Feature



Andrew Carmellini (left picture and center) with his partners Josh Pickard (left) and Luke Ostrom (right)

The Dutch is an American Restaurant, Bar and Oyster Room inspired by local cafes, country inns, corner taverns, neighborhood bistros, seaside shacks, roadside joints and the same mix of cultural influences that make Miami Beach great.

Chef Andrew Carmellini's menu features fresh fish and shellfish, choice meats, local produce and the best of what's around. This is where you can find a celebratory dry-aged steak, a deluxe shellfish platter or a big round of drinks and something good to snack on. A closer look reveals familiar ethnic influences from the Caribbean to Morocco, the Gulf Coast to the West Coast and Cuba to Italy.

Roots-inspired dishes are shaped for big-city palates with the best ingredients, better technique and some neighborhood charm. Carmellini also draws from a lifetime of family road trips between Cleveland and Florida to visit a set of grandparents in Miami where his grandfather ran The Surf Club in earlier days.

Signature dinner menu items include Little Oyster Sandwiches with cornmeal-dusted fried oysters and creamy pickled okra sauce on a homemade sesame brioche bun; Dressed Crab with bloody mary and green goddess sauce; Short Rib Mole with arroz roja and poblano pepper and the seasonal selection of pies that made New York swoon.

Carmellini and his partners, Josh Pickard and Luke Ostrom, first established The Dutch on a historic corner of SoHo in New York City. A hit as both culinary and nightlife destination, The New York Times called it "A-list in the extreme," and "the song of the summer."

For this expansion, the trio partnered with long-time resident Miami impresarios Karim Masri and Nicola Siervo to bring an encore of The Dutch to Miami Beach. Designed for Miami by Meyer Davis Studio to feel airy and fresh, the high-ceilinged 170-seat indoor-outdoor restaurant and bar is outfitted with light oak floors, white painted brick walls, a zinc-top bar and greyed driftwood beams overhead. Industrial touches include painted metal, canvas straps, modern zinc pendant lamps and textured glass sconces throwing subdued light. The original marble bar was reprogrammed into the Oyster Bar, which is the frontage for an exposed wood-burning oven.

The Dutch is brought to you by some of the best in the business. Carmellini, Pickard and Ostrom make up a trio of New York restaurateurs whose accomplishments include James Beard Awards, Michelin stars and most importantly, a string of successful, rave-worthy restaurants including Locanda Verde inside Robert DeNiro's TriBeCa hotel, The Greenwich. Masri and Siervo also own and operate The Wall, W South Beach's premiere nightlife destination, in addition to Wet, W Living Room Bar and other award-winning establishments such as Quattro Gastronomia Italiana on Lincoln Road.

The Dutch is open daily for breakfast, lunch and dinner inside W South Beach Hotel & Residences. The story continues every day at [www.andrewcarmellini.com](http://www.andrewcarmellini.com)

## Breakfast

7 AM - 11:30 AM (Mon - Fri)  
7:30 AM - 11:30 AM (Weekends)

## Lunch

12:00 PM - 4 PM (Daily)

## Dinner

6:00 PM - 11:30 PM (Sun - Wed)  
6:00 PM - 12 AM (Thu - Sat)

## Reservations accepted

8:00 AM - 11:00 PM daily.  
**Walk-Ins Welcome**

**Phone:** (305) 938-3111

**[www.TheDutchMiami.com](http://www.TheDutchMiami.com)**





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