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BLOUIN ART AUCTION

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LONDON

Style Points

What has long set apart the **PAD** (Pavilion of Art and Design) fairs, founded in 1996 by **Patrick Perrin** and **Stéphane Custot** in Paris, is the premise that sophisticated taste doesn't discriminate among genres. Uniting the likes of **Giò Ponti** and **Joan Miró**, the mix reflects the kind of worldly eclecticism that is seducing a growing set of style-conscious collectors.

At this year's edition of PAD London, which runs from October 16 through 20 in a luxurious custom-built tent in **Berkeley Square**, visitors will notice in particular, "the growing market for tribal art," says Perrin, pointing out the addition of African and Oceanic specialist **Bernard Dulon**, who joins PAD veteran **Entwistle**. Pre-Columbian specialist **Galerie Mermoz** returns for a second year, while **Jean-Christophe Charbonnier** makes his debut with a selection of Japanese art and armor that wouldn't look out of place in an urban loft.

Among the 60 dealers, around 20 of which specialize in blue-chip fine art, judicious doses of photography, antiques, contemporary jewelry, and 19th-century decorative arts can also be found. Historic 20th-century modernist wares abound, but for many, the main draw of the fair is fresh design: from **Rick Owens** at **Carpenters Workshop Gallery** to **Hélène Binet** at **Gabrielle Ammann Gallery** to **Karim Chaya** at newcomer **Smogallery** of Beirut.

"At this fair we meet quite a different audience—younger, more open and noticeably receptive," says **Martin Levy**, of august antiques purveyor **H. Blairman & Sons Ltd**, whose booth will focus on English Arts & Crafts. Their taste "transcends any particular style or period," he adds, "but it does appear to reflect a boredom with minimalist white interiors." —MEREDITH MENDELSON

PAD, the genre-blurring contemporary fair, touts such offerings as the cast bronze **Growth Chair**, 2012, by **Mathias Bengtsson**, on view at **Galerie Maria Wettergren**.

GALERIE MARIA WETTERGREN, PARIS